



Alumni Feedback Analysis Report 2023-2024

Alumni feedback from 2023-2024 offered a balanced view, with many expressing appreciation for recent curriculum enhancements and engaging teaching methods. However, some indicated a desire for increased hands-on experiences and additional resources. This feedback is crucial for informing future improvements and ensuring the program adapts to the changing needs of students.

Suggestions

- Enhance practical learning opportunities through workshops, internships, and real-world projects.
- Expand access to additional learning resources, such as online materials and specialized software.
- Implement regular curriculum reviews with input from current students and alumni.

Action taken report

- Implemented hands-on internships and workshops within the program to enhance practical learning experiences for students.
- The library's online resources have been expanded, and all students can access them. Students have been well informed about this availability.
- Completed a curriculum review with input from students and alumni, resulting in updated course content that aligns with industry trends.



St Joseph College of Communication

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Affiliated to Mahatma Gandhi University, Kottayam, Kerala

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Founded in 2004

Alumni Feedback Analysis Report 2022-2023

Alumni responses for the academic year 2022-2023 were gathered providing valuable insights into their satisfaction levels with various aspects of the educational program. These responses are instrumental in shaping strategic decisions aimed at continuously enhancing the curriculum and overall educational experience offered by the institution.

Suggestions

- Invest in updating and expanding library resources and online databases to support research and academic pursuits.
- Invite alumni from the industry to share their experiences with students.

Action taken report

- Allocated funds to update and modernize library resources, including books, journals, and digital databases, to ensure they reflect current academic trends
- Successful alumni who have made remarkable achievements in the industry are invited to conduct workshops and seminars for students on the latest industry updates.

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Alumni Feedback Analysis Report 2021-2022

The alumni responses for the academic year 2021-2022, indicate favorable evaluations of the overall educational experience, encompassing reviews of both the curriculum and institutional resources such as library facilities, studio equipment, and academic support services.

Suggestions

- Regular reviews and assessments ensure that curriculum updates and improvements are aligned with current industry trends, educational standards, and student needs.
- More experiential learning models should be integrated into the syllabus extensively.

Action taken report

- Reviews are conducted annually by an academic audit committee comprising faculty, industry experts
- Together with internships, community services, and volunteering are included to enhance students' proficiency and practical skills.

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Alumni Feedback Analysis Report 2020-2021

The alumni feedback for the academic year 2020-2021 was gathered to highlight their positive assessments of the overall learning experience, including evaluations of the curriculum and institutional systems.

Suggestions

- Need to establish a systematic process for evaluating the effectiveness of curriculum updates and making continuous improvements,
- Implementing soft skills development training will cultivate team spirit and foster leadership traits among students.

Action taken report

- Developed a structured evaluation framework to assess the effectiveness of curriculum updates and make continuous improvements.
- We have implemented a structured soft skills development program, including workshops, seminars, and experiential learning activities designed to cultivate students' teamwork, communication, leadership, and interpersonal skills.

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Alumni Feedback Analysis Report 2019-2020

For the academic year 2019-2020, alumni Feedback was gathered to assess the relevance of their curriculum, effectiveness of teaching methods, availability of campus resources, and overall satisfaction with the educational experience provided. This feedback serves as a cornerstone for continuous enhancement, ensuring that the institution remains adaptive to the evolving needs of its alumni and the broader community.

Suggestions

- Emphasized the significance of field study and industrial visit
- The curriculum should actively foster the development of professional ethics among students.

Action taken report

- Scheduled regular observation trips and industrial visits to provide practical exposure to students.
- Conducted seminars and guest lectures by industry experts to discuss ethical challenges and best practices in various professions.

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Alumni Feedback Analysis Report 2018-2019

The alumni feedback was gathered for the academic year 2018-2019. It serves as a valuable tool for institutions to assess the effectiveness of their educational programs and the impact on graduates' professional and personal lives

Suggestions

- The curriculum should foster more engagement, participation, and interaction.
- The College should improve the availability and quality of resources such as libraries, studios, and online materials.

Action taken report

- Introduced regular workshops for faculty to develop interactive teaching techniques, including the use of multimedia and other ICT-based teaching methods
- Conducted a comprehensive update of library resources, including acquiring new books

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